

DEERLAND TEA

2023/24 COLLECTION -LOCAL PARTNER-



TYPES OF TAIWANESE TEA

CLASSIFIED BY TEA CRAFTING TECHNIQUES

Green Tea / Non-Oxidized Tea 台式綠茶

White Tea 台式白茶

PauChung / BaoZhong 包種茶

Light Oxidised Rolled Oolong 清香型球形烏龍茶

Roasted Rolled Oolong 焙香型球形烏龍茶

Oriental Beauty 東方美人

Iron Goddess 鐵觀音

Black Oolong 紅烏龍

Black Tea / Fully Oxidized Tea 台式紅茶

Scented Tea 包花茶

Stuffed/Pressed Tea 緊壓果茶

Other Special (Ex. GABA Oolong) 其他特殊茶

DEERLAND GRADE

Every tea in our collection undergoes taste testing by experienced tea evaluators from Taiwan, involving at least one round of Standard-Cupping and two rounds of Small-Pot Brewing.

DEERLAND GRADE is a general reference for communication with our clients and evaluators.

GOLD LEAF / A Rare Beauty

This specialty tea is an exceedingly rare gem, renowned for its priceless complexity and profundity. It may only emerge under specific terroir or production conditions that are seldom replicated.

TEA OF DELICACY / A Brilliant Craft

This specialty tea is meticulously crafted with a keen focus on detail and depth. Masterful craftsmanship and ingenious post-finetuning techniques are deliberately applied or developed during the crafting.

QUALITY TEA / A Memorable Experience

This tea has a balanced, delicate, and exceptional character. It exceeds the standards of most specialty teas and possesses a unique charm within its category.

**** Note: Items graded as "Quality Tea" and above are considered on par with "award-winning tea" in reputable tea contests in Taiwan.**

HOUSE TEA / Smooth & Tasty

Above average in quality, this specialty tea follows proper processing steps, ensuring that everyone can enjoy it daily.

// Avg. 4 grams of Deerland Tea's whole leaf can produce a minimum of 1 pot = 500-550 ml tea. //

// Avg. Leaf : Tea-Ratio (grams of whole leaf : milliliters of brewed tea) is between 1:100 to 1:137 //

// 7% of German Sales Tax can be deducted with a valid EU-VAT number. //

// Orders over 6 kg per tea in a single payment qualify for an additional 5% discount. //

// Shipping is not included. //

// We accept orders throughout the year and ship them out from Hamburg or Berlin, Germany
on the 15th of March, June, September, and December.

GREEN TEA 台式綠茶

ITEM NO.	TEA	REGION & ELEVATION	YEAR & SEASON	CULTIVAR	ROASTING	DEERLAND GRADE	EXHIBITION	LOCAL PARTNER PRICE / kg / in. VAT & ex. VAT	SUGGESTED B2B PRICE / per kg & pot	SUGGESTED RETAIL PRICE / 50g & pot
G1 <u>溪 khe</u>	Classic Taiwanese PiLuoChun 台式碧螺春	SanXia 900 m	2024 Spring	QingXinGan 青心柑仔	Non	House Tea	P			18€ / 1.44€
G2 <u>苔 thî</u>	Classic Taiwanese Pan-Fried Green Tea 台式炒菁綠茶	LuYe 300 m	Only produce by demand in Spring or Winter	TTES #12, "The Golden Daylily" / JinXuan 金萱	Non	House Tea	P			15.3€ / 1.22€

WHITE TEA 台式白茶

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W1 <u>添 thiam</u>	White Tea 白茶	PingLin 500 m	2023 Spring	Phoenix Dan Cong - MiLangXiang 蜜蘭香單叢	Non	Quality Tea	S/P			30€ / 2.4€
WA1 <u>覓 bāi</u>	Aged White Tea Pressed Cake 老白茶餅	ShaLinXi 1600 m	2011 Summer	QingXin Oolong 青心烏龍	Non	Quality Tea	S/P (limited but w. numbers)			(Whole Cake 350g, 200€) 1 pot for 2.3€

PAUCHUNG/BAOZHONG TEA 包種茶

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PC1 <u>凝 gíng</u>	PauChung Tea (Extreme Floral Tone) 翠玉包種茶	PingLin 500 m	2023 Spring	TTES #13, "The Jadeite" / CuiYu 翠玉	Non	Quality Tea	S			27.5€ / 2.2€

Remarks from the tea maker and the Deerland Tea team: This tea boasts a stunning floral fragrance, exemplifying what a PauChung Tea can achieve. However, due to the challenge of replicating such tea, it has no stock at the moment. We are actively collaborating with the tea maker to establish a method for consistently offering this tea. Until then, we recommend this tea exclusively to those who desire to experience and appreciate its unique qualities firsthand.

PC2 <u>盈 lânn</u>	Classic PauChung Tea 經典包種茶	PingLin 500 m	2024 Spring	YingZhi HongXin 硬枝紅心	Non	House Tea	S			19.8€ / 1.58€
PC3 <u>骨 kut</u>	Rock-Tea-Style Roasted PauChung Tea 岩茶式焙火包種茶	PingLin 500 m	2024 Spring	RouGui 肉桂	Non	Quality Tea	S			28.8€ / 2.3€

LIGHT OXIDISED ROLLED OOLONG or
ROASTED ROLLED OOLONG
清香型球形烏龍茶
焙香型球形烏龍茶

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RO1 <u>紅 âng</u>	Red Water (HongSui) Oolong 紅水烏龍	LuGu 800 m	2023 Spring	TTES #12, "The Golden Daylily" / JinXuan 金萱	Heavy	House Tea	P			19.8€ / 1.58€

RO2 入 jip	Master-Roast, DongDing Style Light Oxidized Roasted Rolled Oolong 大師焙火 凍頂式三分火 輕發酵烏龍茶	Mt. LaLa 1800 m	Only produce by demand in Spring or Winter	QingXinOolong 青心烏龍	Light	Quality Tea	P			42€ / 3.36€
RO3 談 tām	Deerland-Tea-Roast, Medium Roasted Light Oxidized Rolled Oolong 茶房自焙 中發酵烏龍茶	LuYe 300 m	(Customized)	QingXinOolong 青心烏龍	Medium	Quality Tea	P			19.8€ / 1.58€
RO4 頂 Ding	DongDing Oolong (Roasted Medium Oxidized Oolong, Slightly aged) 凍頂烏龍茶 (中發酵後焙火烏龍茶)	Mt. DongDing 800 m	2021 Spring	QingXinOolong 青心烏龍	Medium	Quality Tea	P			27.5€ / 2.2€
LO1 綿 mī	LuGu Four Seasons Light Oxidized Rolled Oolong 四季春輕發酵烏龍茶	LuGu 800 m	2023 Winter	Four Seasons 四季春	Non	Quality Tea	P			15.3€ / 1.22€
LO2 喜 hí	DingHu Light Oxidized Rolled Oolong 金萱輕發酵烏龍茶	Mt. ALi - DingHu 1400 m	2024 Spring	TTES #12, "The Golden Daylily" / JinXuan 金萱	Non	House Tea	P			15.3€ / 1.22€

LO3 旗 kǐ	ZhangSuHu Light Oxidized Rolled Oolong 青心烏龍 輕發酵烏龍茶	Mt. ALi - ZhangShuHu 1600 m	2023 Winter & 2024 Spring	QingXin Oolong 青心烏龍	Non	Quality Tea	P			28.8€ / 2.3€
LOA4 任 jīm	Jassid-Bitten Mt. Li Aged Light Oxidized Rolle Oolong 梨山著蜒輕發酵烏龍茶	Mt. Li 2000 m	Only source by demand	QingXin Oolong 青心烏龍	Non	Gold Leaf	S			87€ / 6.96€

ORIENTAL BEAUTY 東方美人

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OB1 修 siu	Oriental Beauty 一花等東方美人	TouFen 300 m	Not yet the season	QingXin DaPa 青心大冇	Non	Quality Tea	S			65€ / 5.2€

TAIWANESE IRON GODDESS (TIE GUAN YIN) 台式鐵觀音

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IGA1 麗 lê	Aged Modern Iron Goddess 正欉鐵觀音	Harvested in PingLin 500 m	2013 Spring	Iron Goddess (HongXinWai WeiTao)	Medium	Quality Tea	S			27.5€ / 2.2€

		& Crafted in MuZha 120 m		鐵觀音(紅心歪尾桃)						
Remarks from the tea maker and the Deerland Tea team: This Iron Goddess exemplifies the pinnacle of time-honored craftsmanship and an aging process, resulting in an outstanding blend of flavors. Its rarity is notable, as fewer tea makers have demonstrated such dedication in recent years. This tea has been deliberately crafted to attain its current status and is being released at this opportune moment.										

IG2 <u>庄 tsng</u>	Basic-Traditional Iron Goddess (Half Rolled) 半揉球甜水鐵觀音	MuZha 120 m	2023 Spring & 2024 Spring	TTES #12, "The Golden Daylily"/ JinXuan 金萱	Medium	House Tea	P			15.3€ / 1.22€
IG3 <u>良 liàng</u>	Organic Modern Iron Goddess 有機鐵觀音	ShiMen 300 m	Only source by demand	YingZhiHong Xin 硬枝紅心	Medium	Quality Tea	P			27.5€ / 2.2€

BLACK OOLONG 紅烏龍

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BO1 <u>源 quán</u>	Deerland Black Oolong 私房紅烏龍	Deerland 300 m	2024 Late Spring	TTES #12, "The Golden Daylily"/ JinXuan 金萱	Medium	House Tea	P			15.3€ / 1.22€

BLACK TEA 台式紅茶

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B1 <u>璞 phok</u>	Ruby Black Tea 金獎級紅玉紅茶	Sun Moon Lake 700 m	2023 Summer	TTES #18, "The Ruby" / HongYu 紅玉	Non	Quality Tea	P			29.4€ / 2.35€
B2 <u>山 suann</u>	Taiwanese Mountain Black Tea 台灣山茶紅茶	Sun Moon Lake 700 m	Only source by demand	C. Formosensis / ShanYun 山蘊	Non	Quality Tea	S			27.5€ / 2.2€
B3 <u>丹 tan</u>	Rare Master Craft, Ruby Black Tea 神級紅玉紅茶	Sun Moon Lake 700 m	2020 Winter	TTES #18, "The Ruby" / HongYu 紅玉	Non	Tea of Delicacy	S			42€ / 3.36€
B4 <u>然 jiàn</u>	Wild-Grown Organic Black Tea 野放青心烏龍紅茶	ShanLinXi 1600 m	2022 Spring	Wild-Grown QingXinOolong 野放青心烏龍	Non	Quality Tea	S/P			29.4€ / 2.35€
<p>Remarks from the tea maker and the Deerland Tea team: As wild-grown tea plants yield irregularly and in small quantities only once a year, this tea was crafted in Spring 2022 using leaves harvested from 2020, 2021, and 2022. This process results in an exceptional and exquisitely delicate fragrance and taste, reminiscent of the classic and highly esteemed Oriental Beauty. We highly recommend this tea to connoisseurs seeking specialty tea that features the distinct flavor imparted by tea jassid bites.</p>										

SCENTED TEA or STUFFED TEA

包花茶(薰花. 窰花)

包果茶(填果. 緊壓)

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SC1 <u>桔</u> <small>kiat</small>	YuZu Flower Scented PiLuoChun Green Tea 柚花薰碧螺春綠茶	SanXia 900 m	2024 Spring (limited)	QingXinGan 青心柑仔	Non	Quality Tea	P			19.5€ / 1.56€
SC2 <u>游</u> <small>iù</small>	Yuzu Flower Scented Black Tea 柚花薰紅茶	SanXia 900 m	2024 Spring (limited)	QingXinGan 青心柑仔	Non	Quality Tea	P			19.5€ / 1.56€
SC3 <u>挽</u> <small>bán</small>	Sweet Osmanthus Scented Iron Goddess 桂花薰鐵觀音	MuZha 120 m	2023 Winter (limited)	Iron Goddess (HongXinWai WeiTao) 鐵觀音(紅心歪尾桃)	Medium	Quality Tea	P			27.5€ / 2.2€
SC4 <u>合</u> <small>hah</small>	Sweet Osmanthus Scented Black Tea 桂花薰紅茶	SanXia 900 m	2023 Autumn (limited)	QingXinGan 青心柑仔	Non	House Tea	P			19.5€ / 1.56€
SC5 <u>秀</u> <small>siù</small>	Sweet Osmanthus Scented PiLuoChun Green Tea 桂花薰碧螺春綠茶	SanXia 900 m	2023 Autumn (limited)	QingXinGan 青心柑仔	Non	House Tea	P			19.5€ / 1.56€
SC6 <u>英</u> <small>ing</small>	Jasmine Scented PauChung Tea 茉莉薰包種茶	PingLin 500 m	Not qualified this season	QingXinOolong 青心烏龍	Non	House Tea	P			19.5€ / 1.56€

Remarks from the tea maker and the Deerland Tea team: This year's Jasmine Scented PauChung Tea from the same tea maker did not meet our House Tea standard. We are currently seeking a suitable replacement.

SF1
厚 kāu

Yuzu Stuffed Tea
柚子酸柑茶

ShaKeng,
HsinChu
County

2023 Winter

Non

House Tea

P

10.8€ / 0.43€
(2 g for 1 pot)

OTHER SPECIAL 其他特殊茶

GA1
秋 Tshiu

GABA Oolong
佳葉龍烏龍

Mt. ALi -
SiTou
1400 m

2024 Spring

TTES #12,
"The Golden
Daylily"/
JinXuan
金萱

Non

Quality Tea

P

28.8€ / 2.3€

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on the 15th of March, June, September, and December. //

Standard Shipping Date	The last date for placing orders to ensure shipment on the standard shipping date
15th of March	15th of February
15th of June	15th of of May
15th of September	15th of August
15th of December	15th of November